

Creative Director: Harmonie Givens

Designer: Meg Barry

Meeting Notes

- Artist is known as father of Art Nouveau
- Focus on all his different works of art, specifically outside of advertising
- Did a lot of series
- Sarah Bernhart series has its own page
- Chronological order
- Maybe set up page like a gallery wall, put works of art in frames for homepage, click on each work of art to take you to the page
- Colors: earth tones, muted colors, pastels, "glow effect"
- Fonts: art nouveau style, probably a serif
- Frames will be in chronological order to show progression, pieces look extremely different so the evolution will be clear
- Informative tone will come through with the gallery layout
- One mockup will be a gallery wall, the other will be a timeline to emphasize chronological order